



**Barborton Area Jaycees**  
PO Box 148  
Barborton OH 44203  
(330) 745-3733  
BarbortonAreaJaycees@yahoo.com  
www.BarbortonCherryBlossom.com

## SPONSORSHIP REQUEST

March 27, 2019

Dear Business Owner,

The Barborton Area Jaycees will be Bringing Back the Magic with this year's annual Cherry Blossom Festival May 17th - 19th in downtown Barborton. In 2018 we were able to fund community programs such as Adopt a Soldier Program, Pajama Program, Esther Ryan Shoe Fund, Bags of Love to BACM, Barborton Youth Soccer, Barborton Jeep Davis Run, St. Jude Hospital, Love an Angel Foundation, and Relay for Life, to just name a few; along with increasing the size of our own programs including the Back to School Project, Thanksgiving Baskets and Project Santa.

At this time, we look to the community to sponsor events to help offset costs. We are hoping that your company is interested in getting involved. As a sponsor, your company name can appear in the Festival program, donation board, newspaper and on display during the Festival.

We are offering businesses the opportunity to advertise in our big tent for a minimum donation of \$175, or on a carnival ride for a minimum donation of \$250. Your company name would be prominently displayed throughout the weekend. For companies that would benefit from selling or displaying their non-food products, we offer Exhibit Sponsorship starting at \$750. We've enclosed a complete explanation of each sponsorship level for your review.

Any monetary donation, as well as an in-kind donation that could be used to purchase event prizes or supplies would be greatly appreciated. The value of your in-kind donation would determine your sponsorship level.

If you are interested in Bringing Back the Magic with the Barborton Area Jaycees, we will find a sponsorship package that is right for you. Please complete and return the enclosed Sponsorship Form by April 27, 2019, to be included in our printed advertisements.

Feel free to contact me directly by email at [landjholm@gmail.com](mailto:landjholm@gmail.com), or cell at (330) 814-6597 with any questions you may have regarding your sponsorship of the Cherry Blossom Festival.

Thank you in advance for your generosity.

Sincerely,

A handwritten signature in cursive script that reads "Lauren M. Holm".

Sponsor Chairman

Lauren M. Holm



## Barberson Area Jaycees

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(330) 745-3733

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www.BarbersonCherryBlossom.com

### SPONSORSHIP LEVELS

#### **Friend of the Festival - Under \$175**

- Name on Donation Board Display at Festival
- Name in Barberson Herald Thank You Ad
- Name on Back of Festival Program

#### **Tent Sponsor - \$175 - \$249**

- Name on Donation Board Display at Festival
- Name in Barberson Herald Thank You Ad
- Name on Back of Festival Program
- Name on Sign Displayed on the Big Tent

#### **Ride Sponsor - \$250 - \$749**

- Name on Donation Board Display at Festival
- Name in Barberson Herald Thank You Ad
- Name on Back of Festival Program
- Name on Sign Displayed on a Carnival Ride  
(Or at a Children's Event, if preferred)

#### **Exhibit Vendor Sponsor - \$750**

- Name on Donation Board Display at Festival
- Name in Barberson Herald Thank You Ad
- Name on Back of Festival Program
- Name on Sign Displayed on Carnival Ride
- One Space, Exhibit Vendor Booth at Festival  
(Cash-n-carry sales not required)

*You can become the exclusive Exhibit Vendor Sponsor for your industry type by upgrading to Budding Sponsor! \**

*\* Available only if you're the first applicant in your industry type.*

#### **Examples of In-Kind Donations:**

- Program, T-shirt & Sign Printing for Advertising
- Flowers & Gifts for Pageant Winners
- Car Loan & Candy for Parade Marshal
- Craft Supplies & Prizes for Kids Events
- Trash Bags, Gloves & Supplies for Clean Up
- Store Gift Card to Purchase Supplies & Prizes

#### **Budding Sponsor - \$1,500**

- Name & Logo on Donation Board at Festival
- Name in Barberson Herald Thank You Ad
- Name & Small Logo on Front of Festival Program
- Name on Sign Displayed on Carnival Ride
- One Space, Exhibit Vendor Booth at Festival
- Small Logo in Barberson Herald Ad

#### **Blooming Sponsor - \$5,000**

- Name & Logo on Donation Board at Festival
- Name in Barberson Herald Thank You Ad
- Name & Med. Logo on Front of Festival Program
- Name on Sign Displayed on Carnival Ride
- Two Spaces, Exhibit Vendor Booths at Festival
- Medium Logo in Barberson Herald Ad
- Product Exclusivity at Vendor Exhibit Booth
- Entry in Parade, Line Up within Top 10 Positions
- Link on www.BarbersonAreaJaycees.com
- Medium Logo on Street Banner

#### **Title Sponsor - \$8,000**

- Name & Logo on Donation Board at Festival
- Name in Barberson Herald Thank You Ad
- Name & Large Logo on Front of Festival Program
- Name & Logo Displayed on Carnival Ride
- Two Spaces, Vendor Exhibit Booths at Festival
- Large Logo in Barberson Herald Ad
- Prime Location & Product Exclusivity at Exhibit Booth
- Entry in Parade, Line Up within Top 5 Positions
- Link on www.BarbersonAreaJaycees.com
- Large Logo on Street Banner
- Right of First Refusal on Future Sponsorship
- Name & Logo on Yard Signs
- Name & Logo on Billboards



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## SPONSORSHIP FORM

**Yes, we'd like to sponsor the Cherry Blossom Festival! We've indicated the level below:**

\_\_\_\_\_ **Friend of the Festival** (<\$175) Name to be displayed: \_\_\_\_\_

\_\_\_\_\_ **Tent Sponsor** (\$175-\$249) Name to be displayed: \_\_\_\_\_

\_\_\_\_\_ **Ride Sponsor** (\$250-\$749) Name to be displayed: \_\_\_\_\_

\_\_\_\_\_ **Exhibit Vendor Sponsor** (\$750) Name to be displayed: \_\_\_\_\_

- Exhibitor Sponsor Application will be mailed to you for completion.

\_\_\_\_\_ **Budding Sponsor** (\$1,500) Name to be displayed: \_\_\_\_\_

- Exhibitor Application will be mailed to you for completion.
- E-Mail logo to BarbertonAreaJaycees@yahoo.com titled Sponsorship Logo.

\_\_\_\_\_ **Blooming Sponsor** (\$5,000) Name to be displayed: \_\_\_\_\_

- Exhibitor Application will be mailed to you for completion.
- E-Mail logo to BarbertonAreaJaycees@yahoo.com titled Sponsorship Logo.
- Company website address: \_\_\_\_\_
- Parade Application will be mailed to you for completion.

\_\_\_\_\_ **Title Sponsor** (\$8,000) Name to be displayed: \_\_\_\_\_

- Exhibitor Application will be mailed to you for completion.
- E-mail logo to BarbertonAreaJaycees@yahoo.com titled Sponsorship Logo.
- Company website address: \_\_\_\_\_
- Parade Application will be mailed to you for completion.

\$\_\_\_\_\_ **Donation Enclosed.** Payable to Barberton Area Jaycees.

- Please Mail to Barberton Area Jaycees, c/o Sponsor, PO Box 148, Barberton OH 44203

\$\_\_\_\_\_ **Online Credit Card Payment.** www.BarbertonCherryBlossom.com Receipt ID \_\_\_\_\_

\$\_\_\_\_\_ **Value of In-Kind Donation.** Items Available: \_\_\_\_\_

- Jaycee member will contact you regarding pick up of items.

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

*Thank you very much for your generous support!*